

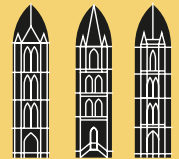
In Ghentive

UPDATE ON GHENT & EAST-FLANDERS FOR THE MEETING PLANNER



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Gent Congres

SMAK curator Philippe Van Cauteren “Tables in Ghent are smaller.”

Some members of his family still live in Munster, Germany, but SMAK curator Philippe Van Cauteren is living in Ghent again. Again, because Van Cauteren studied in Ghent and spent a few years working in the City Museum of Contemporary Art (Stedelijk Museum voor Actuele Kunst) under Jan Hoet.

“Originally I was brought back from Germany for a temporary assignment. After the previous curator left, I was going to run the museum for six months until a new curator could be appointed. In the end it turned out differently because I became the new curator, which made me decide to put on hold the plans that I had in Germany and South America, and move back to Ghent. So, after having barely set foot in Belgium for five years, I’ve been back here since June.”

What was it like coming back to Ghent?

“In the beginning I had a bit of difficulty speaking Dutch without an accent, as it had been so long. And I also had to get re-accustomed to the way things are done here. In Ghent, people interact differently with each other compared with the way they do in the Calvinistic north of Germany, or in Brazil for example.

Take the dining culture. In Hamburg you eat to live, preferably healthily and efficiently, but dining in Flanders has many more functions. Here, eating is also a way to relax and a time for conversation. I once put together an exhibition about tables in various cultures based on the hypothesis that the higher the table, the greater the alienation from nature. The tables in Ghent and Hamburg might be the same height but in my opinion they’re still usually quite a bit wider in Germany.”

Were you happy to come back here?

“As unexpected as it was, yes I was happy. It wasn’t a normal situation: a moment of crisis for the museum where for a short period of time you have to help keep everything on track. A lot of people would pass on that, but I am attracted to exactly that kind of situation. The main thing I had to get used to was having a steady job in one location.”

You’ve built up a life in Hamburg; made plans in Brazil. Doesn’t Ghent seem very small?

“I don’t feel that I have taken a step backwards professionally because I can now do things that I couldn’t do as a freelancer, in terms of content. As curator of the museum, Ghent is my model for ‘a city’, in which the museum has a specific task to complete, preferably outside the boundaries of the museum itself. We must pervade the entire cultural environment of Ghent: in the centre, in the park, but also in the neighbourhoods which don’t really feel the need for art.”

You all work for the inhabitants of Ghent as much as for the visitors who come from further away, such as tourists and people attending congresses.

“Some projects are aimed more at visitors from outside Ghent than others – you have to find a balance.

By 2009 we are planning a project that will take visitors to Ghent through the city: a track between Ghent’s two large train stations, a little bit like the path pilgrims take through a city. This way, you get a cross-section of the neighbourhoods, through the historic centre, to the villa districts. It’s a project that doesn’t interest just the locals. However, we have to be realistic – we aren’t the Tate Modern, drawing hordes of tourists every day. We are not a tourist attraction and that is not our primary task.”

Do you also appeal to people attending congresses?

“As far as congress participants are concerned, we are, of course, ideally situated in the Citadel Park. When the Museum of Fine Arts re-opens in the near future then there will be two lovely museums here, right next to the ICC Congress Centre. In the future, by the way, we would like to work more closely with the ICC. The city does get a lot of visitors – foreign guests from companies such as Volvo, for example, or congress participants – who are not here as tourists but would still like to visit an interesting museum. There are not any concrete plans as yet, but if they hold a congress for rheumatologists, for example, then we can work out a package to let the rheumatologists visit the museum as part of their programme in Ghent. The ICC’s appeal is linked to the appeal of the whole city and region. Soon there will also be a *Creativity World Forum*, an international congress about creativity, which we as a museum would like to enhance with tours, nocturnes and performances and possibly a collaboration between all of Ghent’s museums. The negotiations for that are already in full swing.”

Live like God in Sint-Laureins



If you’re looking for a beautiful location for your party or seminar, then the Godshuis (House of God) in Sint-Laureins offers many fine selling-points to fulfil your desires. Thanks to its outstanding conference and meeting facilities, the Godshuis has recently become a preferential partner of Gent Congres.

If you’re looking for a beautiful location for your party or seminar, then the *Godshuis* (House of God) in Sint-Laureins offers many fine selling-points to fulfil your desires. Thanks to its outstanding conference and meeting facilities, the Godshuis has recently become a preferential partner of Gent Congres.

The Godshuis, a monumental convent whose construction began in 1843, provided a home for the sick, the handicapped, the elderly and orphans. The convent has survived the violence of two world wars. During the war years, the building served as a shelter for villagers, refugees and French soldiers. From 1970 the Godshuis began to deteriorate and was inhabited by nothing but pigeons and petty criminals. In 1999 the city council decided to sell the ruin for the symbolic sum of one frank. Since then, Ghent’s Lofting Group has restored most of the buildings.

With a monumental reception area, impressive cellars, high halls, inner gardens and galleries, the majestic building offers a truly unique setting for your party or seminar. There are five spacious halls which can accommodate receptions for 50 to 1,500 people, parties for 20 to 850 and seminars or meetings for 20 to 700. Completing its offering with a refined cuisine and stylish service, the Godshuis guarantees a top-class party or seminar. As well as the classic options, you can discuss your personal preferences and desires, for all kinds of banquets, buffets, meetings or seminars.

The Godshuis is situated in picturesque Sint-Laureins, right next to Eeklo and Maldegem, roughly 30 km from Ghent and 20 km from Knokke and Brugge (easily accessible via the (N49) Knokke-Antwerp motorway). Moreover, there’s plenty of parking space for more than 300 cars.

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Hogeschool Gent supports ELIA Biennial 2006

Based in Amsterdam, the ELIA organisation (European League of Institutes of the Arts), was founded in 1990 and, as an independent network of Arts Education Institutes, represents more than 360 of these institutes in over 47 countries. Since its foundation, ELIA has organised eight international conferences all over Europe and has chosen Ghent as a location for the ninth one.

ELIA aims to exchange knowledge and experience in all art disciplines (from architecture, dance, design, fine arts, media and music, to theatre). Based on this know-how, it aims to influence the international culture policy and art education policy. This network of members stimulates dialogue, mobility and activity among artists, lecturers, members of staff, management and more than 250,000 art students.

In Flanders too, the majority of Arts Education Institutes are affiliated with ELIA, so they acknowledge the importance of the organisation. Alongside *Hogeschool Gent*, twelve other Flemish institutions and Arts Education Institutes are active members of ELIA.

Department heads, lecturers and students participate in ELIA's activities, which makes them a part of a large international network in which the development of all art forms and their impact on education is followed closely.

Unexpected opportunity

For the organisation of the upcoming conference, 25 - 28 October 2006, ELIA is working together with Hogeschool Gent. And although the opportunity was rather sudden and unexpected, it was not a rash decision.



Leen Cogghe: "Originally, the idea was that the upcoming ELIA biennial would take place in Bucharest, and the preparations were already well underway. But due to the flooding and political instability, other priorities took over and the conference was moved to Ghent. Since Chantal De Smet, department head of Culture at Hogeschool Gent, had been chairman of ELIA a few years ago, both sides were confident that Hogeschool Gent could handle this at short notice. After a number of meetings, Gent Congres advised us on the organisational approach. We are expecting over 500 participants from all over Europe, plus a few delegations from the USA and Australia. The cultural-historical benefits of Ghent and the programme on offer are attractive reasons to come here."

For this organisation, Hogeschool Gent is also working together with Hogeschool Antwerpen, Sint Lukas-Hogeschool Brussel, Sint-Lucas Antwerpen, HISK and P.A.R.T.S. In this way, the cultural programme for the conference is being prepared in collaboration with these Arts Education Institutes.

Varied evening programme

In the evening of Thursday 26 October, the programme contains various performing arts, all of which will take place in the vicinity of Ghent's town hall. In the Groot Huis, in collaboration with NTGent, there will be a dance production by P.A.R.T.S., the dance school of Anne Teresa De Keersmaeker. Jazz lovers can go to Ghent's jazz cafes for special jazz concerts by the jazz combos from the music academies in Ghent and Antwerp. In

addition, there will be various short theatre productions and visual moments in the music academy's Miry hall and Mengal hall. A mini-festival of short (one-minute) films is also planned as part of the conference's cultural programme.

During the evening of Friday 27 October, S.M.A.K. is the place to be for a varied cultural event at which the conference participants can get a taste of what Flanders has to offer in the area of current (stage) art forms. In addition to the exhibition, which will focus on renowned artists educated in one of the participating institutions, there will also be short exhibitions of various disciplines.

"The cultural-historical benefits of Ghent and the programme on offer are attractive reasons to come here."

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Creativity World Forum descends on ICC Ghent

On 15 and 16 November 2006, Flanders District of Creativity will be bringing company leaders, thinkers and government representatives together from three continents for the Creativity World Forum. This international meeting of 'clever heads' will take place in the ICC in Ghent. The theme for the conference is 'connecting creativity for economic growth'.



November 15 -16, 2006 - Ghent, Belgium



Flanders District of Creativity



"Breaking down the barriers, a bureau such as Gent Congres makes it easy for congress organisers."

Flanders District of Creativity is the Flemish organisation for more corporate creativity and was founded as an NPO (non-profit organisation) by the Flemish government in 2004. Corporate creativity is not an objective in its own right, but a way to keep Flanders economically healthy and create new jobs. Thanks to corporate creativity, companies are finding new, innovative and more creative solutions to the challenges of today and tomorrow. They are able to anticipate evolutions. That gives them a competitive edge.

A creative region doesn't go in for navel-gazing. Creativity comes into existence through cooperation with other regions. That is why Flanders DC, together with the twelve partner regions, is organising an inspirational Creativity World Forum in mid-November. It will be an international forum about creativity and the economic need for it. The organisers are expecting at least 650 entrepreneurs, top politicians and academics from all over the world.

The *Creativity World Forum* will be more than just a passive exchange of knowledge. The original ideas will arise spontaneously – for example, by way of 'GPS for companies', a simple but effective method of brainstorming about future trends and developments and how companies can prepare for them.

A particularly creative event

According to Project Manager Ann Debaere, Ghent as a congress city offers the ideal expansion opportunities to host this event. "It is a historically beautiful city that we like to show to our foreign guests, but it is primarily a highly creative city, with

all kinds of experiences to be had. The city and the province are, incidentally, very enthusiastic about providing assistance for this unique event. The general public, too, can't fail to notice that this will be an exceptionally creative week. In the framework of the Light Plan, coloured filters will be placed over the city lighting and we'll also provide a special museum tour in cooperation with the SMAK (*Stedelijke Museum voor Actuele Kunst* – City Museum of Contemporary Art). In terms of congress facilities, ICC Ghent is exceptional, with functional conference halls and excellent catering. The location is extremely accessible and offers good public transport connections."

Ann Debaere is also complimentary about the cooperation with Gent Congres. "In our initial search for an appropriate congress location and suitable hotels, they provided superb guidance. Breaking down the barriers, a bureau such as Gent Congres makes it easy for congress organisers, because they bundle all available information and supply useful advice. As the organisation of this event progresses, they can still go looking

for specific suppliers, paving the way for us."

Foreign delegations can capitalise on the World Creativity Forum by visiting a few of Flanders' most creative companies and centres of knowledge on Friday 17 November. This 'Connecting Business Day' is being organised by Flanders Investment & Trade. For visitors who wish to combine the inspirational ideas about the future with the historic charm and creative cuisine of Flanders, a number of attractive programmes are being put together for the weekend of 18/19 November.

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www.creativityworldforum.be

Marriott Ghent... the place to meet



ted in the cellar and decorated in a hip 70s retro style, will appeal mostly to a younger clientele, while the *Poppi Lounge* on the ground floor is to be more of a chic lounge bar."

What kind of clientele is this hotel targeting? Are they mostly tourists, business people or congress participants?

"In the weekend, we mostly expect tourists; in the week, individual business people and congress participants."

As an international chain of hotels we use many distribution channels to promote our name. Marriott has a very strong name and reputation, so we can count on a faithful clientele. Americans who stay in Flanders will definitely go out of their way so they can stay in Marriott Ghent."

What specific facilities can the hotel promise congress organisers?

"We have seven meeting halls with a total surface area of 400 m2, including our large ball room – which can be divided into two sections – with a view of the Korenlei. All of the meeting halls are on the ground floor and are drenched in natural light. They are equipped with air conditioning, modern AV equipment and wireless internet access. The hotel rooms are also comfortably furnished for business people, with attractive extras such as a special bed program, coffee and tea, ironing board, HDTV and internet access. And at Marriott, you'll have the safest night's sleep you've ever had, as we've even installed a sprinkler system in every room. To us, the customer is king, as you can tell by the way the telephone is answered by a separate operator, rather than by the reception desk. It is details like these that enhance customer satisfaction."

"The central glass construction makes this a very light hotel and a unique meeting-place."

How will you make a name for yourselves among international congress participants, and is the role played by Gent Congres an important part of this?

"First and foremost, we'll establish ourselves via the Marriott network and via our sales managers at fairs and workshops. But the majority of our congresses are arranged from within Belgium. The role of Gent Congres is exceptionally important here: even as an international chain, we cannot achieve the things that Gent Congres does for Ghent. The task of putting Ghent on the map as a meeting destination is fulfilled superbly by the Gent Congres team. These joint efforts are certainly paying off: we have already had a lot of requests, with over half a year to go before Marriott Ghent even opens!"

► **Marriott Ghent**
Korenlei 10, 9000 Gent
Tel. +32 (0)9 233 93 93
info@marriottghent.com
www.marriottghent.com

For some time now, tourists and business people alike have been looking forward to the opening of the prestigious Marriott Ghent on the Korenlei. Towards the end of the year, probably in October, this event will finally take place. Located in the historic heart of Ghent, the trendsetting four-star hotel – with its 150 luxurious rooms, three full suites, nine junior suites, five spacious drawing rooms and two large meeting rooms – will be fully open to an international clientele.

The name Marriott means something to us all, representing an international chain of high-class hotels, where quality, comfort and service are the primary objectives. So Ghent can take great pleasure in the opening of this luxury hotel, while Marriott can be proud of its beautiful location in Ghent. We asked General Manager Paul Suy to name the main selling-points of Marriott Ghent.

"There is no doubt about it that our hotel is situated in one of the most beautiful places in Belgium. The location in the city centre is truly unique, with the Korenlei at the front offering a magnificent view of the Graslei, and easy access for cars at the back, with a 70-space underground parking lot. The architectural combination of old and new also makes this hotel special. The original façade is still there: two of the four historic premises (*the De Swaene and De Fortune houses*) have been reconstructed completely and authentically. Behind them lies an ultra-modern hotel. In line with contemporary trends, modern Flemish cuisine will be served in the historic décor of the *Korenhuis* restaurant."

The Atrium will be the crowning glory of this special hotel. What's so special about it?

Thanks to an abundance of natural light, a unique atmosphere pervades the magnificent atrium. The enormous glass dome stretches all the way down from the fifth floor and the hallways leading to the rooms look out over the atrium. This central glass structure makes it a very light, very bright hotel. All day long, guests can enjoy breakfast, coffee, light snacks, afternoon tea or aperitifs in the airy atrium. Next to the cosy restaurant, there will also be a large sun-filled terrace on the Korenlei and two comfortable bars. The *Brixx Bar*, loca-

Gent Congres on the move

Gent Congres has moved!

Mid of April, the ladies of Gent Congres left 'de Kouter' and moved into the new offices near the Citadel Park.

The new address of Gent Congres is Citadelpark bus 3, 9000 Gent. The telephone and fax numbers remain unchanged.

MPI Belgium supports the Special Olympics

On 20 January, the MPI Annual Awards Dinner took place in the Flemish Opera's chic Redoute Hall. MPI stands for 'Meeting Professionals International' and is the largest association in the world for this sector, with over 20,000 members in 66 regional departments, known as 'Chapters'. The Belgian Chapter brought together about 80 meeting planners and suppliers for the prestigious presentation of awards to members of the industry.

It was a pleasant evening, spiced up with lively entertainment, a delicious feast and a raffle in support of the *National Special Olympics* taking place at the end of May in Antwerp. MPI Belgium gave a significant financial boost to athletes with a handicap, with a cheque for 25,000 Euros.

The transfer of the MPI chairmanship was also announced: Simon Dufaur (Options Eurocongress) will be succeeded by Yvo Van der Tol (Marriott Hotels International) in 2006.

Ghent promoted as medieval Manhattan

At the fifth edition of EMIF, the largest trade fair for the Meeting & Incentive Industry, held in mid-February, Gent Congres was prominent, with its large, striking stand decorated with splendid photos and the well-known logo depicting Ghent's towers.

The new 'Meeting & Incentive Guide 2006' – a lavish brochure in which all members of the convention bureau are presented in a factual way – was also introduced at the EMIF trade fair.

This brochure is available upon request on the website www.gentcongres.be



JCI Ghent Artevelde wins the National Convention

After an exciting election battle, the members of Junior Chamber International (JCI) Belgium have decided where their 2007 annual National Convention will be held. For months, both candidates – JCI Lier and JCI Ghent Artevelde – had waged an intensive promotional campaign to bring this congress to their favourite city. The final decision was made at the end of September: around 1,200 Belgian JCI members, as well as an important foreign delegation, will set up their tents in the Arteveldestad in September 2007.

JCI is an international organisation of young leaders and entrepreneurs. Its goal is to provide them with a framework in which they can develop and become forward thinking and responsible business people. In this, the four fundamental pillars are: the development of the individual; positive projects for the community; international cooperation and business development.

Dimitri Verhoye, a member of JCI Ghent Artevelde and the incoming Executive Vice President Internationalism for JCI Belgium 2006, explains how the selection procedure went and which criteria led to the decision.

"There are 66 local departments within JCI Belgium, 39 of which are in Flanders. Every department can – as a separate non-profit organisation – put itself forward to organise a regional, national or European congress. This year, JCI Ghent Artevelde and JCI Lier were both candidates for the National Convention in 2007. Each department presented the national board with an extensive dossier defending its proposition. In addition to the central theme 'For Your Information' (or how to deal with the flow of information) proposed by Ghent Artevelde, the possibilities of Ghent as a congress city were decisive factors.

"Ghent's location at the crossroads of two important thoroughfares makes it easily accessible. There is sufficient parking in the centre, excellent congress facilities and beautiful hotels offering both luxury and economy accommodation. As an added bonus, all congress venues and lodgings lie within walking distance of each other."

For several years, JCI Ghent Artevelde has enjoyed an excellent relationship with the non-profit organisation Gent Congres and speaks very highly of their support – and of the global support from the City of Ghent.

"Our first contact with Gent Congres came three years ago – working together to promote the city of Ghent for the organisation of a European congress. Since then, we've kept in close contact with Milo Vergucht and the rest of the Gent Congres team. So when we met up again last year to brainstorm about the national congress, the groundwork had already been laid. Gent Congres supported us in all our logistical needs. Our candidacy was also supported by Mayor Beke, the alderman for Culture and Tourism Sas van Rouveroij, the alderman for Economy, Harbours and Festivities Daniel Termont and the Governor of East Flanders, together with the VOKA (Chamber of Commerce and Industry) of East Flanders, the Ghent University and the local businesses."

A National JCI Convention such as this is the perfect opportunity for all of Ghent's assets to live up to their full potential. As well as taking part in the formal part of the congress, participants will have the chance to discover the cultural and relaxing facets of Ghent and its surroundings. "On Friday we'll start with a business day and a party. On Saturday there will be training sessions and the local departments will be able to present their projects, which will be followed by a gala. On Sunday we will close with a cultural programme and a brunch. It goes without saying that this directly benefits Ghent's hotel industry financially. We are talking about roughly 2,000 overnight stays, with over 1,000 participants staying in the city for two nights.

► **JCI Belgium**
www.jci.be
www.nc2007.be
Member Junior Chamber International
www.jci.cc





Are you looking for something special?
Discover Saint Peter's Abbey!

Would you like to indulge your guests during your conferences with a festive evening in a historic setting? For stylish events, the City of Ghent has three medieval monuments at your disposal: the Gravensteen (Castle of the Counts), the Lakenhalle (Cloth Hall) and the Kunsthal Sint-Pietersabdij (former Saint Peter's Abbey).

In the former Saint Peter's Abbey, the *Kapittelzaal* (Chapter room), the *Bibliotheekzolder* (Library Attic), the *Monnikenzolder* (Monks' Attic), the *Refter* (Refectory) and the *Kelder onder de Refter* (Crypte) are ideal places for company events, whether business or social.

In Kunsthal Sint-Pietersabdij, Bibliotheekzalen 1 and 2 (Library Halls 1 and 2) are excellent for an exhibition.

Throughout the year, you can also visit the oldest monument in Flanders in a virtual way, together with a monk from the French Revolution named Alison. While you try to unravel the 'Secret of the Fallen Angel', you can seek inspirati-

on in the permanent exhibition 'Between Heaven and Earth', take a break in the beautiful garden with its vineyard, or climb right to the top of the roof.

As a producer of exhibitions, *Kunsthal Sint-Pietersabdij* profiles itself with content-rich exhibitions for everyone: fascinating, comprehensible and easily accessible.

► **Dienst Receptieve Ruimten (Monuments of the City of Ghent)**

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Welcome to the wonderful world of DNA

On 31 March 2006, the exhibition *De Zaak DNA* (The DNA Case) opened to the general public in Kunsthal Sint-Pietersabdij. For almost a year, this entertaining exhibition will introduce visitors to the fascinating world of biotechnology, in a highly original way...



You will look through the eyes of a renowned Chief of Police charged with the investigation of a mysterious burglary at the home of the Van Gent family. Searching the house, you will discover in the various rooms how our daily lives are influenced by our genes. A variety of hints will eventually lead you to the solution of the burglary.

The DNA Case is an initiative of the VIB, the Flemish Inter-University Institute for Biotechnology (Vlaams Interuniversitair Instituut voor Biotechnologie). The VIB is responsible for the scientific content; *Kunsthal Sint-Pietersabdij* for the creative process.

The DNA Case examines the impact that biotechnology has on our daily lives and on our health. The exhibition will run until 18 March 2007 and is open every day except on Monday. For a group visit (maximum 25 people), you'll need to make a reservation.

► **Kunsthal Sint-Pietersabdij (Saint Peter's Abbey Art Hall)**
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www.dezaakdna.be



Congress calendar

A complete overview of the congresses being held in Ghent can be found on our website www.gentcongres.be

Below, you can find an overview of the congresses that will be taking place in Ghent over the next few months:

Date	Conference	N° of participants
12 May	2nd Flemish Congress on Emergency Psychiatry	300
16 - 18 May	RORO 2006 - International Congress for the RoRo Industry	
29 May - 2 June	Clinical Aphasiology Conference 2006	100
31 May - 2 June	EAEVE 2006 - European Association of Establishments for Veterinary Education	
8 - 9 June	Orthopaedica Belgica - Fractures Beneath, Tendons Above	
15 - 16 June	EUPO Course 2006	
21 - 24 June	IRSSD2006 - 6th Biennial Meeting of the International Research Society of Spinal Deformities	
22 June	Wihhc Symposium	
23 June	Symposium 'Water in de Stad'	
23 - 26 August	16th AEEE Conference	100
24 - 26 August	FESS Course 2006	
9 - 14 September	TUFH Conference - Towards Unity for Health	600
12 - 14 October	5th International Congress on Spondyloarthropathies	350
22 - 25 October	EWG-MCTP: First European Workshop on Monte Carlo Treatment Planning	150
22 - 25 October	EPMA - European Powder Metallurgy Association	300
25 - 28 October	ELIA's 9th Biennial Conference: European League of Institutes of Arts	500
30 October - 4 November	Open World Championships: Powerlifting & Benchpress	
10 - 11 November	Promis Congress 2006	
15 - 17 November	Changing Cultures: European Perspectives	250
15 November	Flanders DC - Creativity World Forum	750
1 - 2 December	25th Marketing Congress	1300
17 - 21 December	Making Sense in the City	200

Important congresses over the next few years:

Date	Conference	N° of participants
11 March 2007	National Congress Vlaco (Flemish Compost Organisation)	1300
24 - 26 May 2007	EURAPS - European Association of Plastic Surgeons	300
7 - 11 June 2007	ISTS - Congress on the International Society of Twin Studies	
17 - 21 June 2007	HPLC 2007 - 31st International Symposium on High Performance Liquid Phase Separations and Related Techniques	1000
24 - 27 June 2007	FBPS 07 - 7th International Symposium on Frontiers in Biomedical Polymers	
24 - 27 June 2007	Heifer Mastitis	
19 - 23 August 2007	WAAVP 2007 - World Congress of the World Association for the Advancement of Veterinary Parasitology	
21 - 23 September 2007	JCI NC2007 - National Congress JCI Junior Chambre of Commerce	1200
9 - 11 June 2008	FATIPEC 2008 - European Organisation of Paint Scientists and Engineers	600
26 - 30 August 2008	EAAE 2008 - XIth International Congress of the European Association of Agricultural Economists	600

Competition

Win your ticket to the De Zaak DNA (The DNA Case) exhibition.

In collaboration with Saint Peter's Abbey Art Hall and the VIB, Gent Congres is giving away 5 pairs of tickets to the 'De Zaak DNA' exhibition. If you would like to be considered for this, answer the question below. Type in your answer, together with your personal details, at www.gentcongres.be/contest. Five winners will be selected out of the correct responses to reach us before 30 June 2006.

QUESTION:
What is DNA short for?

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